

No minutes are lost in his day
yet he knows when to rest for thirty.
He reckons his time in rands and cents,
but people are valued in different terms.
His undertakings loom large in the country
and his decisions are telling.
When he talks money matters, others listen.

*Do we suppose that we can
replace him, and others like him,
with life assurance?*

No.

*But we can aid him in the
achievement of his plans, protect
his family's livelihood.*

And this we do.

SANLAM
*life assurance
serves by protecting*



*Mr. Peter Hartzenberg, a well-known Johannesburg businessman,
discusses his life assurance with Mr. C. P. Mentz, a group
liaison officer of Sanlam, Johannesburg.*

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